

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial No.: 10/771,076 Confirmation No.: 1945
Applicant: Joseph M. Asher, et al.
Title: MANAGING BESTS THAT SELECT EVENTS AND PARTICIPANTS
Filed: February 3, 2004
Art Unit: 3714
Examiner: Frank M. Leiva

Atty. Docket: 04-7103
Customer No. 63710

REPLY TO OFFICE ACTION

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Applicant hereby replies to the Office Action of January 30, 2008. Kindly amend the application as follows.

AMENDMENTS TO THE CLAIMS begin on page 2 of this paper.

REMARKS/ARGUMENTS begin on page 16 of this paper.